

# **Privacy Policy** **of sunshynerealtygroup.com**

This Application collects some Personal Data from its Users.

**Updated July 27, 2023**

Users may be subject to different protection standards and broader standards may therefore apply to some. In order to learn more about the protection criteria, Users can refer to the applicability section.

**This document contains a section dedicated to:**

[California consumers and their privacy rights.](#)

[Virginia consumers and their privacy rights.](#)

[Colorado consumers and their privacy rights.](#)

[Illinois consumers and their privacy rights.](#)

[Utah consumers and their privacy rights.](#)

## **Policy summary**

**Personal Data processed for the following purposes and using the following services:**

### **Analytics**

**Google Analytics and Google Ads conversion tracking**

Personal Data: Trackers; Usage Data

### **Contacting the User**

**Phone contact**

Personal Data: phone number

**Contact form**

Personal Data: city; company name; county; email address; first name; last name; phone number; state; Usage Data; User ID; various types of Data; website

**Mailing list or newsletter**

Personal Data: city; company name; county; email address; first name; last name; phone number; state; Usage Data; website

**Displaying content from external platforms****Google Maps widget**

Personal Data: Usage Data

**Location-based interactions****Geolocation**

Personal Data: geographic position

**Marketing**

Twilio SMS

**Registration and authentication****Facebook OAuth**

Personal Data: Trackers; various types of Data

**Google OAuth**

Personal Data: various types of Data as specified in the privacy policy of the service

**Registration and authentication provided directly by this Application****Direct registration**

Personal Data: city; company name; county; email address; first name; last name; password; phone number; profile picture; state; User ID; website

**Remarketing and behavioral targeting****Google Ads Remarketing, Twitter Remarketing and Facebook Remarketing**

Personal Data: Trackers; Usage Data

**TikTok Remarketing**

Personal Data: device information; Trackers; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Usage Data

**Facebook Custom Audience**

Personal Data: email address; Trackers

**Tag Management**

**Google Tag Manager**

Personal Data: Usage Data

**User database management**

**Intercom**

Personal Data: Data communicated while using the service; email address; Trackers; Universally unique identifier (UUID); Usage Data; various types of Data as specified in the privacy policy of the service

**Salesforce Sales Cloud**

Personal Data: various types of Data as specified in the privacy policy of the service

**Information on opting out of interest-based advertising**

In addition to any opt-out feature provided by any of the services listed in this document, Users may follow the instructions provided by [YourOnlineChoices](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar initiatives. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Users may also opt out of certain advertising features through applicable device settings, such as the device advertising settings for mobile phones or ads settings in general.

**Types of Data collected**

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Trackers; Usage Data; phone number; first name; last name; company name; state; county; email address; various types of Data; city; User ID; website; unique device identifiers for advertising (Google Advertiser ID or IDFA, for example); Universally unique identifier (UUID); Data communicated while using the service; device information; password;

profile picture; geographic position.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application.

Unless specified otherwise, all Data requested by this Application is mandatory and failure to provide this Data may make it impossible for this Application to provide its services. In cases where this Application specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools — by this Application or by the owners of third-party services used by this Application serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published or shared through this Application and confirm that they have the third party's consent to provide the Data to the Owner.

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

### **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

**User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

**Data Subject**

The natural person to whom the Personal Data refers.

**Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

**Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

**This Application**

The means by which the Personal Data of the User is collected and processed.

**Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

**European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

**Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

**Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by accessing or storing information on the User's device.

**Legal information**

This privacy statement has been prepared based on provisions of multiple legislations, including Art. 13/14 of Regulation (EU) 2016/679 (General Data Protection Regulation). This privacy policy relates solely to this Application, if not stated otherwise within this document.

